

# Single Reel Features That Balance a Programme

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These are not "Fillers," but are Bright  
Spots on the Most Elaborate Program

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# Regal Films Limited

Sole Distributors for Canada



## The Doctor's Cheery Laugh

inspired all who knew him with confidence, for all alike loved and trusted him. He often risked his life for others, and his reward was a sack of potatoes. A unique picture filled with thrills and laughs.



# THE COUNTRY DOCTOR

with **RUDOLPH SCHILDKRAUT**  
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**GLADYS BROCKWELL-VIRGINIA BRADFORD-**  
 and **LOUIS NATHEAUX**

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**LOLA FORNESTER AND MANN PAGE** ... SUPERVISED BY  
**YERTRAM MILLHAUSER**—DIRECTED BY **RUPERT JULIAN**  
 PRODUCED BY **DE MILLE PICTURES CORP.**

## A Man Among Men--

The story of a heroic soul that never faltered when duty called — that met stinging reverses with smiles and radiated happiness and cheer at every fireside.



There are no Better  
 Pictures Produced than  
 those Bearing the Pathe-  
 DeMille Trade-mark

## Regal Films Limited

Canadian Distributors

# Outstanding Pathe-DeMille Features Now Being Shown in the De Luxe Theatres

## *The secret message*



## His Honor at Stake--

Should he fail to meet his brother officers on the duelling ground, he would be branded a COWARD, yet — The message brought him by this beautiful woman demanded that he sacrifice his honor for country — Which was he to choose?



# Rod La Rocque

"in  
 THE FIGHTING EAGLE"



# Canadian Moving Picture DIGEST

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RAY LEWIS

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## "That Five Percenter"

TRAVELLING around the distributing centres in New York, one hears Canada always spoken of as "That Five Percenter."

We who have always argued for Canada and the importance of nourishing a Motion Picture Trade with Canada, were in the habit of foretelling that some day Canada would become the most important link in the British Empire chain; and that on her own account she would attract world attention.

The tremendous interest which U. S. capital is taking in Canadian investments, banks, industrial and even speculative ventures, utilities, mining, is the barometer which registers that Canada must look good to its big neighbour.

Canadians of the conservative degree think that our market has gone "daft." Dividend paying mines, have reached the highest peak in their history, and it looks as if Canada has started on a world's record mining era. The stuff is here, the soil is lined with gold and other minerals, all we were in need of was capital, which we have and are getting, to unearth it.

In 1914, Canada had a population of about eight million people. Our population today has not noticeably increased, but in the thirteen years Canada is said to have increased her saving bank deposits by over \$750,000,000. Canadians have purchased \$2,000,000,000 of Canadian Government securities and three and a half billion dollars worth of provincial, municipal and interest-bearing securities of Canadian issue.

Since 1914, over three billion American dollars have been invested in Canada. Canadians have spent over \$700,000,000 in cars and have invested about \$1,000,000,000 abroad.

The Toronto Daily Star publishes an interview with Draper Dobie, of Draper Dobie & Company, Secretary of the Standard Exchange, part of which is as follows:

"Our markets are not crazy yet," Mr. Dobie thinks. "They may get that way but not yet.

"Canada's business future looks too good," he says. "Canada's production capacity is too clearly on the eve of its greatest increase. Canada's banks are too full of money, Canada's people are too certain of their destiny and too busy keeping up with their opportunities. In fact, it seems to me that American money and even some British money is more likely to pour into Canada in the next two years and set our Canadian stock markets crazier than are Canadians and their money.



RAY LEWIS

"Canada has money and is making money. She is rapidly attracting the attention of the world and it is quite within the range of possibilities that the world's money and the world's people will move to Canada in such quantity and numbers that the next five years will witness a period of growth, development and enrichment as has never occurred before. Not even in the days when the United States were at the peak of influx of capital and people. Money was certainly not under a 5 per cent. basis in that country at that time as it is in Canada today. Imagine a new

country with Canada's undeveloped natural resources and 5 per cent. money!"

So being a five percent country in the world of finance looks like being able to "deliver the goods," and motion picture distributors who have been using this term derogatorily in connection with Canada will have to hunt up a new one; and turn their attention more seriously to Canada.

Only one man in this Industry of America believed that Canada was worth the establishment of a Canadian Motion Picture Industry, and that man was N. L. Nathanson. He knew what he wanted and he went after it, and being on the highroad to getting what he wanted it will be a most difficult matter to contest his supremacy here.

The Famous Players' Canadian chain of theatres extends from coast to coast, and this company is conservatively making big advances. But Canada is a vast territory, and the Famous chain is surrounded by hundreds of theatres owned by independent exhibitors. These too, are building in Canada, increasing and improving their theatre holdings. From coast to coast, new theatres are going up, old ones remodelled and enlarged. Some cities claim oversteering, but the building goes on, and by independent exhibitors as well as by affiliated corporations, not only in our field of motion pictures, but generally.

*Ray Lewis*



## Ray Presents

JACK ARTHUR presented a Minstrel Show at the Uptown this week. It was full of interest and entertainment, but a little long, the feature for the second show not going on before 10.10 p.m.

*In following this method of presentation, over an hour's show, steady running, with no change of scene, the entertainment must be fast and furious to retain the interest.*

CONSIDER the average musical show which is divided into two acts, running about an hour and fifteen minutes to an act; and note the many changes of costume, scenery and effects which are utilized to keep the interest up before the curtain drops.

IF THE UPTOWN, Toronto, is to follow this policy of presentation it will have to inject some snappy numbers to put it over. There were some good spots in the Minstrel Revue, but many moments in which the presentation sagged; and these are the dangerous moments which impoverish the value as entertainment of the whole effect.

*I think Jack Arthur is a splendid conductor, he gets some big results from his men musically, but I think he is a "rotten" actor, with no ability in this direction; and that he should stick to his baton which he wields so well.*

A CONDUCTOR of an orchestra must retain his dignity. You will have observed that Romanelli, our Jazz King, takes his music most seriously and if there is any clowning to be done he lets his men do the clowning, which is proper.

JACK ARTHUR hurts his musical status, and the importance of his orchestra at the Uptown Theatre by "clowning" on the stage, as he frequently does. Incidentally, when an artist is "doing his stuff," it is only an indication of courtesy to direct all eyes towards that artist; and no one on the stage, including the director should do anything to detract the audience's attention from the artist.

If Jack Arthur would have been satisfied to present his Minstrel Revue, which was great stuff, and let some real performer be the interlocutor, it would have helped the presentation tremendously. Jack, I like you a "whole heap," I think you are clever. I have enjoyed your directorship immensely, but why be a "rotten" actor, when you can be a first-rate conductor?

I AM in receipt of a copy of an interesting telegram in connection with the "Tunney-Dempsey" fight film, which will close its Strand engagement, Toronto, and play the Tivoli to gather in more box-office shekels there.

Regina, Sask.

Messrs Vause & Marks  
Canadian Educational Films  
Toronto Ont

Governor General Lord Willingdon and party consisting of Lady Willingdon Lieut Governor Newlands Miss Newlands Premier Gardner and his Worship the Mayor of Regina Jas Macara attend a showing of the Tunney Dempsey fight pictures at the Grand Theatre this afternoon the Governor Generals special train was held over in Regina for an hour and a half to enable the party to visit the Grand Theatre His Excellency and Lady Willingdon having expressed the desire to witness the picture at the close of the performance every member of the party expressed themselves as being delighted with the picture  
MAJOR GRAHAM

### Manitoba Association Believes Winnipeg Is Overseated

The Manitoba Motion Picture Association challenges the statement appearing in newspapers that there is room for more theatres in Winnipeg, claiming that the city is already over-seated. There are 36 theatres in Winnipeg with a seating capacity for 32,000 persons.

There are four others in the district close to Winnipeg. Holiday evenings and Saturday nights all the theatres are filled to capacity but not on other nights, they claim. In group booking the theatres are now offering a better class of pictures to the public, it is claimed.

However, new theatres are going up each year in Winnipeg, owing to development of certain vacant districts into homes, and to the fact that some of the theatres are not up to date. The National Theatre on Fort Street, Winnipeg, has been closed for one year, where a former owner did a very large business for years.

### Western Canada Reports Business on Boom

Indications point to this winter season being the best experienced for motion picture theatres in Western Canada's history. With a tremendous crop this season and the past season paying up the debts of the farmers, the prairie provinces are now in a position to enjoy a bounteous year. Reports from many centres confirm the prediction, even this early.

## SHORT TALKS

ON

## SHORT FEATURES

### Once Upon a Time

there was an exhibitor who thought the feature was the whole show. He paid no attention to the short subjects. "They are just fill-ins," he said. You may now reach him at the local poor house.

### But Across the Street

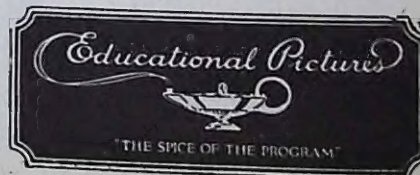
his competitor played the old favorites—Lloyd Hamilton, Al St. John, Lupino Lane, Billy Dooley, Big Boy, Dorothy De Vore, Bobby Vernon, Curiosities, Hodge Podge, Bruce Scenics, and Kinograms. You may now reach him at his palatial residence.

MORAL: The Longs and the "Shorts" Go Together.

*E. W. Hammond*  
President

EDUCATIONAL

FILM EXCHANGES, Inc.





## TORONTO THEATRES

**REGENT**—"Seventh Heaven," with Janet Gaynor and John Farrell — Fox. Class A. Second week and playing to packed houses. This is an extraordinarily fine picture. Janet Gaynor makes a most appealing "daughter of the slums," while John Farrell, her redeemer, as "Chico," that most "remarkable fellow" is also happily cast. Seldom do we have the good fortune to witness the so-called "heart interest" theme in its superlative degree as we do in "Seventh Heaven." Here is such faith and simplicity, such unselfish love and devotion, the natural good impulses revealed in man, that no one could see "Seventh Heaven" without coming away with a more sublime belief that Love rules and that the good in the worst of us is sufficient to justify all promises of man's redemption; and the belief in his divinity. "Seventh Heaven" is a credit to the screen, it is a story which will uplift the screen from the iniquity of many of its banalties; and here we have another proof of the unmeasurable value of story material. With due credit and homage given to the "Diane" of Janet Gaynor, her naturalness in the development of her character and her transitions from grief to joy, from despair to hope, were so gracefully portrayed that we quite forgot that this was but a player; and not the mirror turned upon a page of life. The weak sister, who was intimidated and dominated by the degenerate sister of her misery, through love meets the stars face to face, looking, like her adored "Chico," ever upwards; and "Chico," by Charles Farrell, "Sewer Prince" and "Street Washer," living in a garret so close to the stars that they draw him to the glory of their Sun of Gravitation, aureoling his brow with the natural grace and happiness of living. Despite these finely drawn characterizations, and others equally fine, for instance, the other "street washer" by David Butler and the taxi-driver by Albert Gran, "the play's the thing" in "Seventh Heaven." The story grips and holds you after you leave the theatre, giving you cause to muse and an inspiration to return to "Seventh Heaven" for a renewed vigour to keep "looking upward." The war element and all the "Shot and Shell," the many ramifications are only a background for the big theme, the love of a man for a woman, and a woman for a man. The director, Frank

Borzage, must be happy in that his face too was "turned upwards" in the direction of "Seventh Heaven." His is the glory for a magnificent achievement. The theatre was packed, it should be and it will be wherever there is "Seventh Heaven."

**UPTOWN** — "Out All Night," with Reginald Denny—Universal. Class B plus. Denny is such a clean-cut, modern Adonis that he continues to remain a favorite upon the screen. There is plenty of action in this latest Denny-Universal feature and for a big fellow, Denny is certainly a wonder, for he inspires the girls to call him "cute" without losing his manly appeal to the male gender. That is why Denny is different. It is a case of nobless oblige, with Denny, or in our familiar language, "some class." There is nothing unusual about the story, but the director, William A. Seiter, and the star and players make the most of the material. A young man (Denny) is smitten with the star of a Follies show (Marion Nixon) and his efforts and the story efforts are directed in the meeting of these two, and into getting hero and heroine married. Delivering the proper honeymoon is the next course of procedure, without letting the girl's manager or the world know that there has been a wedding. There is a loss of a \$100,000 bonus for the star should she marry before the expiration of her contract. It is all clean, wholesome fun, and action with just enough honeymoon spice to make the interest more than platonic. I wish Denny's directors, however, would keep him in his trousers. It appears to me that I have seen Denny innumerable times minus that part of a man's wardrobe which covers up his nakedness. Despite the fact that "Denny" has a good pair of legs, we have seen them so often that we are beginning to wonder if he shows them intentionally.

**LOEW'S** — "Spring Fever," with Joan Crawford and William Haines — Metro-Goldwyn-Mayer. Class B plus.

**SHEA'S HIPPODROME** — "For the Love of Mike," with Ben Lyon — First National. Class B.

**TIVOLI** — "The Joy Girl," with Olive Borden—Fox. Class B.

**PANTAGES** — "The Life of Riley," with George Sidney and Charlie Murray—First National. Class B plus.

### Neighborhood Theatres

**PALACE** — "Fireman, Save My Child," with Wallace Beery and Raymond Hatton — Paramount. "Chang," All Star Cast — Paramount.

**ST. CLAIR** — "Soft Cushions," with Douglas MacLean—Paramount.

**COLLEGE** — "After Midnight," with Norma Shearer—Metro-Goldwyn-Mayer. "Bugle Call," with Jackie Coogan — Metro-Goldwyn-Mayer.

**BEACH**—"Man Power," with Richard Dix — Paramount. "Paid to Love," with Virginia Valli—Fox.

**CAPITOL** — "Rolled Stockings," with Louise Brooks and James Hall — Paramount. "Man Power," with Richard Dix—Paramount.

**CLASSIC** — "Naughty But Nice," with Colleen Moore—First National. "White Gold," with Jetta Goudal—P. D. C.

**ALHAMBRA** — "Secret Studio," with Olive Borden—Fox. "Bugle Call," with Jackie Coogan—Metro-Goldwyn-Mayer.

**PARKDALE** — "Fireman, Save My Child," with Wallace Beery and Raymond Hatton — Paramount. "Adam and Evil," with Lew Cody and Aileen Pringle — Metro-Goldwyn-Mayer.

**OAKWOOD** — "Chang," with an All Star Cast—Paramount. "Stolen Bride," with Billie Dove — First National.

**BEDFORD** — "Tracked by the Police," with Rin-Tin-Tin — Warner. "The Flag Lieutenant," with an All Star Cast—British—Regal.

**BELSIZE** — "Take It From Me," with Reginald Denny — Universal. "Country Beyond," with Olive Borden—Fox.

**BLOOR**—"Twelve Miles Out," with Joan Crawford and John Gilbert—Metro-Goldwyn-Mayer. "Metropolis," an All Star Cast—U. F. A. Paramount.

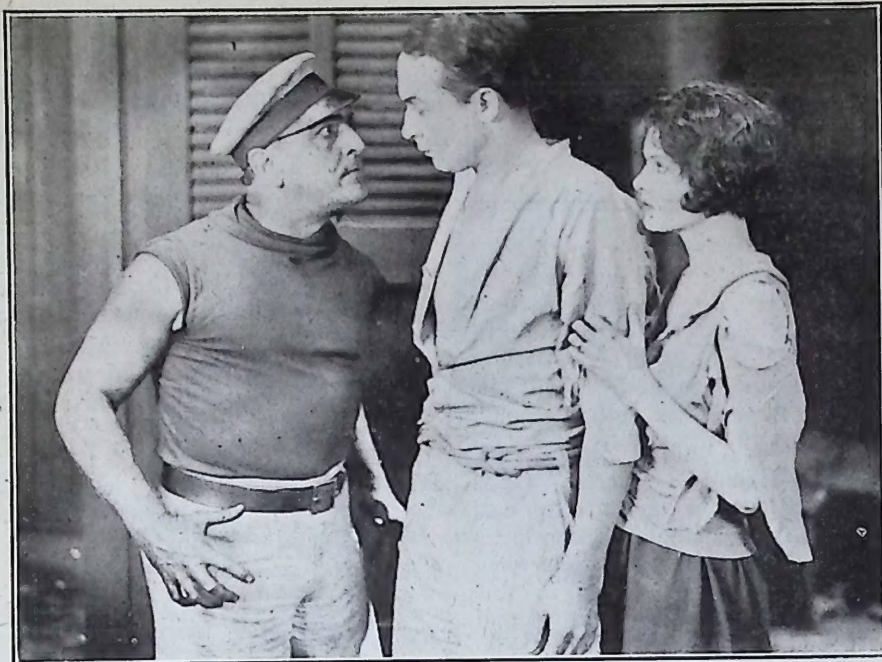
**YORK** — "Service for Ladies," with Adolphe Menjou — Paramount. "Salvation Jane," with Viola Dana — F. B. O.

**CHRISTIE** — "Naughty But Nice," with Colleen Moore—First National. "The Secret Studio," with Olive Borden—Fox.

**DANFORTH** — "Framed," with Milton Sills — First National. "Whirlwind of Youth," with Lois Moran—Paramount.

William Powell, the Paramount "heavy" who has been doing comedy in Bebe Daniels' new picture, "She's a Sheik," returns to his villainy in his next role. That appearance will be in "The Legion of the Condemned," written by John Monk Saunders and a sequel to that author's "Wings."





Scene from "Bitter Apples," starring Monte Blue and Myrna Loy. Released through Warner Bros.



Attractive Marion Davies, whose latest for Metro-Goldwyn-Mayer is "The Fair Co-ed."

"Keep on smi  
Donald



Katherine Perry, appearing in Fox productions.



Antonio Moreno is entertained by the principals of "The Garden of Allah," Alice Terry and Ivan Petrovich, during his recent visit to the Rex Ingram studios at Nice, France. "The Garden of Allah" is a Metro-Goldwyn-Mayer release, enjoying a run at the Embassy, New York.



Viola Dana, one of Greater F. B. O.'s

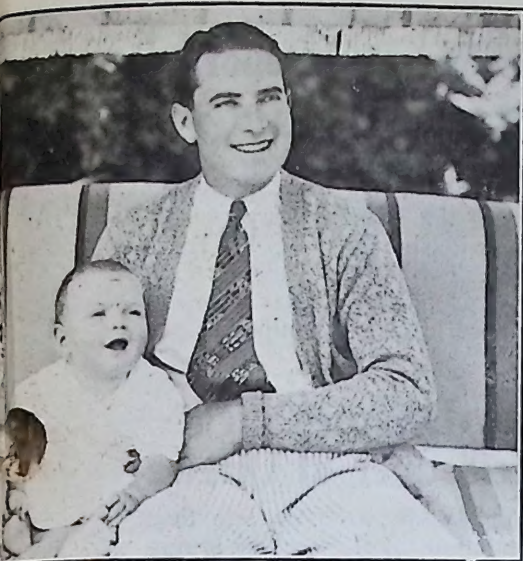


"Wonder what the cards say?" Dolores Del Rio tells Ralph Forbes' fortune in "The Trail of '98," a Metro-Goldwyn-Mayer release, directed by Clarence



"Oh, What a Life," is Greta Garbo's





says "Daddy Lloyd Hughes," to his young son, Hughes. Lloyd Hughes, as you know, is with First National.



Beautiful Olive Borden stars in "The Joy Girl," for Fox.



Meet Tom Tyler of Greater F. B. O.



Dorothy Mackaill makes things merry for Jack Mulhall in First National's "Smile, Brother, Smile."



Scene from "The Student Prince" in "Old Heidelberg," starring Ramon Novarro, and supported by Norma Shearer for Metro-Goldwyn-Mayer.



from "Love," starring John Gilbert and Greta O. It is an adaptation of Tolstoi's "Anna Karenina," and is being released through Metro-Goldwyn-Mayer.



Walter Merrill appearing in "Wagon"



Lovely Norma Shearer, who has the leading role in "The Student Prince,"



## WHAT DOES LABOUR WANT?

### Huge Building Program Held Up—Strikers Demanding Other Union Men Be Fired

Are we to run our business on a Capital and Labour amalgamation, or is Labour to become Soviet? That is the question.

King Solomon said among many other things credited to him that when a servant becomes the mistress of a house, it is an intolerable circumstance to be avoided.

In our Industry we are forever being dictated to by Labour, Labour which has stepped out of its professional or art classification and linked itself up with the mechanism or machinery of operation.

So many stage hands, or the musicians will quit, so many musicians, or the electricians will quit, so many electricians or all employees will quit.

You cannot discharge an employee without having all of your employees walk out; and if some theatre unaffiliated with yours discharges an employee, even in a foreign country, or does not give his stage-hands, electricians, or musicians the raise they demand, your employees walk out in sympathy.

Strikes of this kind are a forerunner of riot and revolution. The Government should have something to say in the matter of their arbitration. It is not fair to either Labour, or the public to throw the country into a state of unrest, poverty, to stop the wave of its prosperity, because one man has a grievance, or a group of men have a grievance. Where is the rights of an employer? What is the difference between the employer and employee? Only one difference, Capital and Brain, two assets combined to create Labour for those who have not Brain enough to capitalize their ability sufficiently to build up enough Capital to engage Labour.

Unions should consider the rights of both and not be biased towards one side only. I know cases in theatres where politics lost positions for employees, who had no chance since the leader was against them, even though the manager wished to retain the services of this employee. The manager was forced to let this employee go, he had no jurisdiction for another employee was the dictator.

Here is a situation which has developed in Toronto, a general strike of the various trade unions belonging to the building trades council, nineteen in all may be called. Twenty million dollars worth of building in Toronto will be held up as a consequence. The trouble has nothing to do with

wages, but one union is fighting with another for supremacy, and the country has to suffer as a result.

The General Contractors' Association of Toronto refuses to cancel their contract with the Toronto branch of the Amalgamated Carpenters of Canada, which is not in affiliation with the American Federation of Labour.

The International Brotherhood of Carpenters, who are affiliated with the American Federation of Labour, are demanding, it is said, that the Amalgamated Carpenters affiliate. The International Brotherhood, it is reported, refuses to allow its men to work with members of a rival union. Get that for an international brotherhood. Labour against Labour, with Capital endeavoring to keep faith with one group of labourers and the other group threatening a strike if these men do not join their union, or are not discharged.

About 8,000 men will be thrown out of employment if the strike goes through, two thousand, four hundred and thirty-four buildings affected in Toronto. No grievances, getting the hours they want, the wages they want, simply brother against brother, another exemplification of Man's inhumanity to man, and the inevitable tyranny of Mob-Rule. —RAY LEWIS.

## H. M. Thomas Reported Coming to Toronto

It is reported in Winnipeg, that H. M. Thomas, western divisional manager of the Famous Players Corporation, will shortly make his headquarters in Toronto, in place of Vancouver, B. C., where he has been for a year, since leaving Winnipeg.

## Tunney-Dempsey Fight Held Over at Ottawa

Although there were no less than 42 presentations of the Tunney-Dempsey fight pictures exclusively at the Centre Theatre, Ottawa, Ontario, during the week of September 26, Manager Don Stapleton found the interest so strong and the demand so unlimited that he held over the fight film for a second week, with a special lunch-hour presentation at 12.30 noon for the mid-day crowds.

The fight picture was shown during the second week along with First National's "Smile Brother Smile" as the feature.

## George Lancaster Shoots Herds of Caribou

George Lancaster, motion picture news photographer, filmed from the Steamer Whitehorse, on the Yukon River, between Isaac Creek and Selwyn, herds of caribou estimated to number 60,000.

## Automatic Ticket Register Corporation

Manufacturers of GOLD SEAL Registers and Tickets



**GOLD SEAL TICKET REGISTER PRODUCTS**

Standard Box Office Protection

15th YEAR OF FAITHFUL SERVICE

Used Wherever Tickets are Sold

**723 Seventh Ave. - - NEW YORK CITY**



Canadian Representatives—

**THOMPSON, AHERN & CO.**

**40 Yonge Street - - Toronto**



# Importance of Motion Pictures Stressed by Child Welfare Association

## National Censorship Advocated — International Exchange of Films—And Again the "White List."

Winnipeg — That motion pictures take precedence over the press, the church and the schools as the greatest educative factor in modern life was the opinions expressed by Miss Charlotte Whitton, national secretary of the Child Welfare Association; T. A. D. Bevington, chairman of the Manitoba Motion Picture Censor Board, and Mrs. V. Patriarche, a member of the censor board, Winnipeg; and George A. Graham, motion picture manager, speaking before the council of social agencies, in the Manitoba Parliament Buildings.

All agreed that the present system of motion picture censorship was at fault, and many suggestions were given for the better regulation of the films shown.

Miss Whitton pointed out that at the League of Nations sessions the past year the longest period was given to the development of the motion picture industry and its effect from a moral and national standpoint on the children. Most of the films were made in the United States and the different states were asked to work out a plan of national censorship, which would receive support of all the states. The report prepared in making this suggestion made four recommendations: First, that systems of national regulation and censorship of films be devised; second, that there be an international exchange of conservative films; third, that there be international co-operation regarding undesirable films and that those found undesirable be destroyed; fourth, that there be national regulations regarding hygiene, and security of the theatres, and that immediate steps be taken to eliminate inflammable films as a safeguard from disastrous fires in which much child life is lost.

Miss Whitton stated that the league urged that intellectual co-operation be instituted, classification of such films and the publishing of "white lists." Britain and Italy have recently adopted such a system where only 20 per cent of the films shown came from the United States. Miss Whitton suggested that films too sophisticated for children to see could be labelled "for adults only"; and that others suitable for the whole family to see could be labelled as such.

She pointed out that in some places the attendance of juniors is restricted for their own protection, but that this system does not work out very satisfactorily and that something more constructive and thorough is needed. As for censorship of films the question presents grave difficulties, and where an appeal board is set up it is even more difficult since the censor board is frequently blamed when the appeal board is at fault, and that the appeal board judgment is often contrary to the act itself.

Mr. Graham speaking for the theatres said that anything detrimental or morally hazardous for any person in Manitoba was also detrimental to the motion picture business, because if salacious pictures are shown they will draw big crowds for a few days but will kill the regular business of the theatre. The managers want to please the majority of their patrons and more than 60 per cent of the tickets sold are to children. Though he considered the censor board of the province of Manitoba an efficient one, Mr. Graham declared that the picture would be a cleaner one on the average if left to the managers to censor.

The law says that certain things must come out of a picture and only these can be removed by a censor board, whereas the manager would take out whatever he liked.

Mr. Bevington pointed out the difficulties of a censor board under the present Manitoba act, stating 90 per cent of the pictures received in the province would be rejected if they made every film suitable for showing to children. The advertising was the greatest difficulty they had to contend with at present, because incidents or scenes deleted by the censor were often utilized as posters on billboards and as illustrations in the newspapers. He recommended that the censor be given greater discriminatory powers, and that such advertising be forbidden.

Mrs. Patriarche strongly endorsed classification of films, stating that in Manitoba "movie going" was practically a family affair and that sophisticated pictures which might be shown in cosmopolitan eastern cities theatres, were often unsuitable for this province. She pointed out in detail some of the objectionable features in United States films and suggested that more British and German films be shown. The latter, she stated, are artistic, have imagination, and are not standardized as are those from the United States.

## ALL INDUSTRIES APPLY FOR RELIEF FROM TARIFF

Practically every industry in Canada has made its application before the Federal Board on Tariff and Taxation at Ottawa for relief from tariff or for increase in protection during the past year.

There is now an intimation that the moving picture distributors of Canada will jointly seek relief from the duty on imported films from both the United States and Great Britain and also on the importation of undeveloped film stock and raw film.

## V. Armond Receives Promotion as Projectionist

V. Armond, Winnipeg Capitol's chief projectionist, has been named by H. M. Thomas, chief projectionist and electrical head of all the Famous Players' theatres from the Great Lakes to Victoria, B.C. His headquarters will be in Winnipeg. Mr. Armond recently returned from British Columbia, where he inspected the new theatres recently erected at Nelson, Mission and New Westminster, B. C., for the Famous Players.

While in Montreal, Mr. Armond will this month inspect the safety device which makes the operators' room absolutely free from all fire hazard, and which discovery has been greatly appreciated by all who have seen it. It will be adopted into the western houses.

## Fred Thompson to Play Jesse James

Many persons have asked me why I, an ordained minister, chose Jesse James as the subject of my next picture.

I have always felt that there was another side to Jesse James than that of the bandit, and the movement recently reported in the press, to erect a monument to James at Kearney, Mo., confirms my confidence that I am justified in basing a picture on certain episodes in the career of this famous outlaw.

## New Tivoli, Winnipeg, Completed in November

The new Tivoli Theatre, Maryland Street, Winnipeg, around the construction of which there has raged a fight by the people of the district, against its location, will be completed by the middle of November, the Osborne Theatre Company being the owners. It is costing \$60,000 to build owing to the strict requirements of the new Winnipeg building by-law weighing heavily on theatres and this is the first house to be built under the new restrictions.



## British Film Studios To Push British Production Fifty-Five Features Promised For the Year

Inadequate British studios have forced British producers to go to Germany for the production of some outstanding British films.

This does not meet with the general approval of the radical advocates of British films produced within the British Empire. Wembley, sponsored by Sir James Barrie, Mr. William Pugh, as a second Hollywood centre will have no studio for production ready until January, 1928.

It was surmised that 150 films a year could be produced at Wembley. The London Observer is not enthusiastic about this centralization of production, observing that the plan is not practical, that Wembley may become the largest producing centre, but that "the existing studios are being extended and improved independently."

The Kinematograph Weekly is reported as having intimated that "the schedule of British pictures for the next twelve months is just fifty-five which is nearly twice last year's production, and is almost as many as can be hoped for in an average year as yet."

Among the five producing studios is the British International at Elstree, which has floor space for three directors. Producing facilities here are to be increased.

Gaumont is to have five new studios at Shepherd Bush to be completed by the first of October. Two directors will be able to work independent of each other with accommodation for their various sets and casts. Three large working studios are in existence and which may be remodelled for use if the Wembley and Elstree propositions do not get the business. Sir Oswald Stoll's at Cricklewood is the largest of the three. It was formerly an aircraft factory, but remodelled for picture producing facilities in 1918. The Gainsborough Studio at Islington was converted, from an electric sub-station, into a studio by Famous Players Lasky in 1920. There is only room for one working director, although it is well-fitted and equipped for production needs. Walton-on-Thames is another studio owned by Archibald Nettleford. It was built by Cecil Hepworth, who converted several villas into a studio in 1926.

### Park, Winnipeg, Improved Manager Harry Horwitz

The installation of improvements at a cost of \$2,000 has greatly added to enjoyment of patrons of the Park Theatre, Winnipeg, managed and leased by Harry Horwitz.

## Select Exhibitor Delegates Trade Practice Conference Set For Monday, Oct. 10th

Thirty-one exchange centres have sent in their exhibitor delegates to attend the Trade Practice Conference in New York, Oct. 10th. The affiliations of the delegates are being scrutinized by the Commission.

Prominent among the delegates are many officers and members of the M. P. T. O. A. Detroit is sending James C. Rutter and Glenn A. Cross. William James, president of the M. P. T. O. of Ohio and P. J. Wood, business manager, will attend as unofficial representatives of their organization. The appointed delegates being J. J. Harwood, Henry Lustig, A. G. Flettesheimer, and Godfrey Kotzin.

Maryland will send Herman A. Blum, president of the M.P.T.O. and Louis Rome, Harry Crandall and Harry Bernstein. Seattle sends Ray A. Frombacher, J. M. Hone, Secretary M.P.T.O. San Francisco sends Chas. W. Koerner, George Mann Theatres, Herbert L. Beach, of the Beach and Krauhm Amusement Co., C. C. Griffin Piedmont, Oakland, Calif.

Salt Lake City sends Mr. Stringham, and John J. Gillette. St. Louis will be represented by Oscar Lehr, M. P. T. O. and Fred Wehrenberg. Portland, G. T. Woodlawn, John J. Franklin, West Coast Theatres. Pittsburgh, Anthony P. Jim, Nathan Friedburg, Fred J. Herrington.

Philadelphia's representation will be Elliott J. Goldman, Lewen Pizor of the Colonial, Phoenixville.

**Albany**—Lou Beuttner, Cohoes; Tony Sudekum.

**Atlanta**—Sam H. Borisky, Chattanooga, Tenn.; T. F. Thompson, Palace, Cedar-town, Ga.; O. C. Lam, Rome, Ga., alternate.

**Boston**—Stanley Sumner University, Cambridge; Nathan Yamis, Rialto, Fall River.

**Buffalo**—By Counsel.

**Butte**—Merele Davis and one.

**Charlotte**—Charles W. Piquet, Pinehurst, N. C.; S. S. Stevenson, Henderson, N. C.; A. F. Sams, Jr.

**Chicago**—Jack Miller, M. P. T. O.; Ludwig Siegel, Prairie Garden, 5744 Prairie Ave.

**Cincinnati**—A. G. Haettesheimer, 2318 St. James Ave., Walnut Hills, Ohio; Godfrey Kotzin, 503 Garrard St., Covington, Ky.; Lipson Grainger.

**Cleveland**—J. Harwood, Lexington; Henry Lustig, Commodore; W. J. James, M. P. T. O.

**Dallas**—Col. H. A. Cole, M. P. T. O.; E. A. Bishop, Colorado; Max Shubach Midwest Theatres Co.

**Des Moines**—E. P. Smith, Majestic, Fort Dodge, Iowa; Harry Weinberg, Iowa Bldg., Des Moines.

**Detroit**—Glen Cross, Regent, Garden, Post, Strand, Battle Creek; James C. Ritter, Rivola; Richey and Alfreyman.

**Indianapolis**—Billy Connors, Marion, Ind.; F. J. Rembusch, 12th Floor, Meyer-Kiser Bank Bldg.

**Kansas City**—R. R. Biechele, M.P.T.O.; A. F. Baker, Olympic.

**Los Angeles**—N. B. Bernstein, M. P. T. O.

**Milwaukee**—A. C. Guttenberg, Grand; Steve Bauer, Venus; F. E. Wolcott, Alternate.

**Memphis-Little Rock**—Cecil Cupp, Pres. M.P.T.O.; H. D. Whorton.

**Minneapolis**—W. A. Steffes

**New Haven**—J. M. Walsh

**New Orleans**—

**New York**—

**Oklahoma City**—Fred Pickrel, Ponca City, Murray; E. W. Johnson, Orpheum, Tulsa.

**Omaha**—C. E. Williams, Film Exchange Bldg.; E. A. Harms, Uptown.

Quite a number of Canadian exhibitors will attend.

## Metropolitan Winnipeg Change Policy Straight Pictures

A change in the policy of the Metropolitan Theatre, Winnipeg, is announced by Walter Davis, the manager. Starting in October only big productions will be shown and the stage presentation will be dropped with the orchestra in the pit playing to the pictures and not giving a special programme on the stage each afternoon and night.

Five shows will be given daily, and among the productions announced for the season is "Beau Geste," which when shown last year played to capacity business and could not be held over for another week; "The Big Parade," "The Circus," Charles Chaplin's latest; "What Price Glory," "Ben Hur," "Seventh Heaven," Douglas Fairbanks and Mary Pickford's new productions; and "The Underworld." The new policy begins October 8th.

## Capt. Frank Badgley, M.C. Retains Membership Motion Picture Engineers

Although he was unable to attend the fall convention of the Society of Motion Picture Engineers at Saranac Lake, N. Y., during the week of September 26 because of duties in the North country, Capt. Frank Badgley, M.C., director of the Canadian Government Motion Picture Studio at Ottawa, has announced that he is maintaining the membership of the Canadian Government in the Society which had been held by his predecessor, the late Raymond S. Peck, for many years. Mr. Peck was a director and committee officer of the Society for several terms prior to his death last spring.

"The Cat and the Canary" did such a big business at the Lyceum Theatre, Winnipeg, that it was held over for a second week by George Law, the manager, and a third week was arranged in Starland Theatre, immediately following.



## Courtesy with Service

Motigraph De Luxe Projectors.  
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Vallen Curtain Controls.  
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Repair Parts for  
All Makes of Projectors.  
Complete Theatre Supplies.

*Canada's Leading Theatre Supply House.*

## The Coleman Electric Co.

258 Victoria St. - Toronto, Ont.

## Daughters of Empire Favor British Films

### National Executive Discuss Films at Meeting in Toronto

The Imperial Order Daughters of the Empire, held a national executive meeting recently in Toronto and discussed the question of a campaign to secure the showing of British films in Canada and throughout the British Empire.

The meeting was presided over by Miss R. M. Church, the national president, who gave an interesting review of an interview with Lady Cowan, president of the British Women's Patriotic League, who visited Toronto recently. The meeting approved the efforts of the League to further the showing of British films in the Empire. The national executive committee will formulate plans of co-operation as a means of British film stimulation.

### "Red Riders of Canada"

#### New F. B. O. Release

"Red Riders of Canada" is being directed by Robert De Lacy at the F. B. O. studios.

De Lacy left for Mammoth Lake, in California, to make exteriors on "Red Riders of Canada." Patsy Ruth Miller plays the lead.

Adapted by Louis Sarecky and Oliver Drake from the William Byron Mowery story, "The Pirates of Muskey," "Red Riders of Canada" will be one of the most pretentious films based on the activities of the Northwest Mounted Police ever filmed, it is said.

## Quebec's Auditorium Opens Its Doors

### Up-To-Date and Modern, Fire- Proof Place of Amusement

The Auditorium, after a complete reconstruction, opened its doors on Sept. 22nd. It had been closed during the past six months, when the old Auditorium was practically demolished.

There is a grand foyer, grand staircase leading up from the centre of the foyer with marble balustrades. A mezzanine floor, richly appointed, leads to ladies' parlor, gentlemen's cloak rooms.

Spaciousness marks the general outline, wide aisles; and only one staircase which the public utilize leading to the mezzanine floor.

One of the largest organs of its kind has been installed with Madame Gauthier de Varennes of Montreal, as chief organist.

The orchestra pit provides for augmented orchestras. The stage is equipped to handle important presentations. The seating capacity is 1,824, orchestra 1,069, balcony 668 and loges 87.

The entire structure is fireproof and meets the most stringent requirements. Three programs have been arranged. First half of week motion pictures. Last half of week pictures and Keith-Albee vaudeville. On Sunday a musical program and pictures will be provided. Mr. V. Rees Hanson will conduct an orchestra of important proportion.

J. Arthur Paquet is the president of the Auditorium Company and Irvine Sourkes is general manager.

### Promoters Committed for Trial Charged with Conspiracy

Fay Lear and J. A. Anderson, promoters of the National Cinema Studio Syndicate, were charged with conspiracy in connection with the floating of this concern; and were formally committed for trial by Magistrate Shaw. The case to be heard in the higher court.

### Net Earnings Educational Reported at \$735,737

Educational Pictures, Inc., organized February 14, 1927, reports net earnings from such date to the close of its fiscal year, June 30, 1927, of \$270,117 available for dividends. Combined net earnings, available for dividends, of the businesses acquired by the company at organization for the year ended June 30, 1927, were \$735,737 after deducting minority interests, compared with \$748,183 for the previous fiscal year.

## Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

### J. O. DOUGALL

*Theatre Decorating Specialist*

292 Borden St.—TRimty 3794—Toronto

### This Show Business

#### In "Leetle Ol' New York"

The New York Theatre Program Corporation gives the following information:

"The sixty-five legitimate theatres of New York have an assessed valuation of \$42,460,000. The seating capacity of these houses — orchestra and balcony floors and not counting those places which have galleries — is 64,197. During the course of a season an average of 235 musical and dramatic productions are presented at an approximate cost of \$7,500,000. These 235 attractions are patronized by some 18,000,000 people during the year, who spend more than \$50,000,000 for tickets. It is estimated that only 4,000,000 are visitors while the remainder are residents of greater New York.

It's really quite an institution, this show business."

### Loew's, Toronto, Secures

#### J. McManus as Manager

Loew's, Toronto, has secured J. McManus as manager, Jules Bernstein, the former manager having left Toronto to assume an executive position at the head office of Loew's Inc., New York City.

Mr. McManus was assistant manager of Loew's for four years, previous to accepting a position as manager of Loew's Valentine, in Toledo, Ohio.

### Seattle's New Contract

#### Affects Theatrical Workers

About 600 theatrical workers are affected by the new contract just signed with local theatre managers. Under its terms the musicians get a wage increase of \$6 per week next year. The musicians' day is cut from six to five and one-half hours by the agreement, which covers two years.



# Round About the Studios



"The Lovelorn," is Sally O'Neil's latest for Metro-Goldwyn-Mayer.

An elaborate net work of trenches, dug-outs and shell holes serves as a background for the war scenes in "She's A Boy," the first starring vehicle for "Big Boy" in the new series of eight comedies he is making for Educational this season. The baby star is pictured as a little French war orphan in this comedy.

Gus Meine, comedy director, and his company of "The Newlyweds and Their Baby" series of Stern Brothers comedies, are all at sea, having embarked aboard the Steamship Yale which plies the Pacific between Southern California and San Francisco.

"The Newlyweds' Imagination," the latest two-reeler of this series, adapted from the George McManus newspaper comics, is being made aboard the steamship. At last reports, Snookums, the baby star of this series, had not missed a meal, although several others of the company of thirty were hors du camera.

Announcement was made today by First National Studios that this organization has exercised its option on the contract of Alice White, and this popular young player will continue as a First National contract actress.

Miss White's splendid work with Milton Sills in "The Sea Tiger," with Lewis Stone and Maria Corda in "The Private Life of Helen of Troy" and in other First National pictures indicates that she is an actress of much promise. She appears in Constance Talmadge's current First National picture, "Breakfast at Sunrise."

Henry B. Walthall, playing an English nobleman in Lon Chaney's new Metro-Goldwyn-Mayer vehicle, "The Hypnotist," is wearing spats with his costume. This is the first time he has ever worn them before the camera.

Lloyd Hamilton tries on twenty different sizes and styles of hats and caps during the action in "New Wrinkles," his latest starring vehicle for Educational, which is to be released soon. Hamilton's quest for a new hat that will fit his large head forms one of the most amusing sequences of the picture.

Clara Bow has just begun production of her latest Paramount starring picture, "You Will Marry Me." The title is somewhat suggestive of the action in the star's previous successful bit "Hula." The director is Dorothy Arzner, who won distinction through her work on two recent pictures starring Esther Ralston. Charles Rogers, young player featured in "Wings," has the lead with Clara. In the supporting cast are Josephine Dunn, Josef Swickard and Harvey Clark.

Sue Carol, six months ago unknown in the film world, and who jumped to fame over night in "Soft Cushions," has been signed by Universal to play a featured role in the big laugh special "The Cohens and Kellys in Paris," which started production this week under the direction of William Beaudine.

George Sidney and J. Farrell MacDonald play the title roles in the production. Others in the cast are Vera Gordon, Kate Price, Charles Delaney and Gertrude Astor; Jules Bernheim is supervising the production.

Lorraine Eddy, beautiful blonde recruit from the stage and from a night club in Los Angeles, is making her screen debut as leading woman in "Oh Mummy!" new Paramount-Christie comedy starring Jimmie Adams. Al Christie, the comedy producer, observed her dancing and invited her to join his company.

I. E. Chadwick brought with him from Hollywood a print of his latest Betty Compson feature, "Temptation of a Shop Girl."

F. B. O. has sent cameramen to Paris to take shorts of the American Legion convention which will be used in a "Legionnaire in Paris," now being made.



Beautiful Billie Dove, as she looks in First National's "American Beauty."

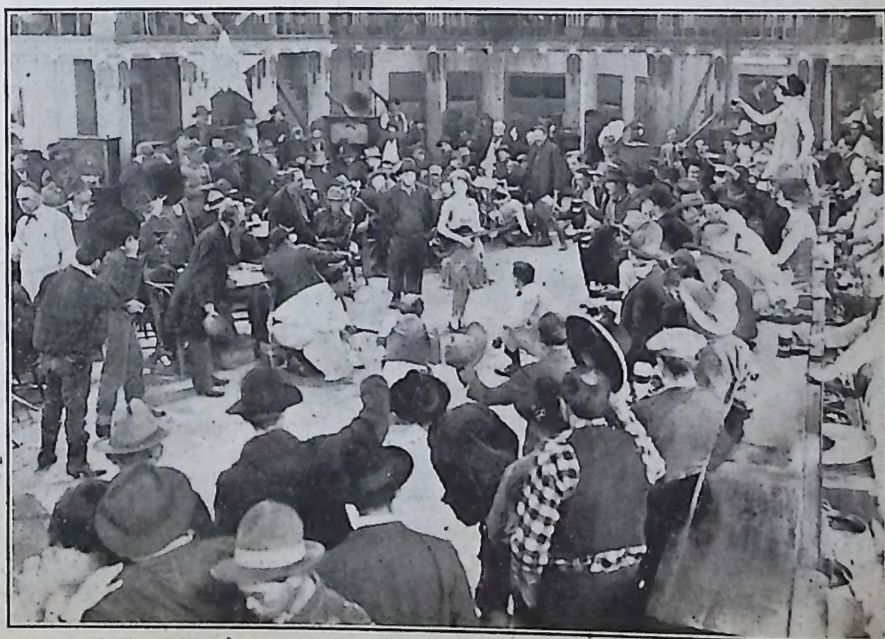
Lon Chaney's famous "mystery box," the best appointed make-up case ever devised, will at last be seen on the screen. Chaney has decided to use it as a prop for his role as a detective in "The Hypnotist." He explains that to be a truly successful detective one would have to own such a make-up outfit.

That popular screen "team"—Mary Astor and Lloyd Hughes—soon to be seen in "No Place To Go," a First National picture, will again be presented in "Sailors' Wives," for which story Bess Meredith is writing the continuity.

"Sailors' Wives" is by Warner Fabian, and deals with the modern social phase, with intense emotional interest.

Joseph Henaber will direct.

Two leading ladies appear opposite Al Thompson and Phil Dunham in the Educational-Cameo Comedy, "Eats For Two" in which they are co-featured. The two feminine beauties are Lucille Hutton and Derelys Perdue.



Scene from "The Brute," starring Leila Hyans and Monte Blue, and released through Warner Bros.





Syd Chaplin as he appears in Warner's "The Missing Link."



Petite Renee Adoree who will next be seen in "Rose-Marie," for Metro-Goldwyn-Mayer.



Colleen Moore is "all dressed up, and has no place to go." This is First National's leading box-office star.



"Our Gang" with director Robert McGowan, and first cameraman Art Lloyd. Hal Roach Comedies are part of the Metro-Goldwyn-Mayer short subject program.



Fred Thompson appearing in Greater F. B. O. features.



Gladys McConnell dainty Fox star.



Lon Chaney, as "The Hypnotist," in Metro-Goldwyn-Mayer's feature of that name.



# CLANCY'S KOSHER WEDDING



**GEORGE SIDNEY**

(Suits)

**WILLIAM ARMSTRONG**

(O'Coats)

**Sharon Lynn**

**Jesse Devorska**

**Mary Gordon**

**Ann Brody**

**Rex Lease**

**Ed Brady**

## GREATER FBO

**15,000 Showmen Can't Be Wrong**

Greater F B O offers

NO

APOLOGY

for producing another attraction of this type. Our first Irish-Hebrew release, "Kosher Kitty Kelly," is a consistent money-getter and the demand for "Clancy's Kosher Wedding" comes from those who played "Kosher Kitty Kelly" or wish they had.

This comedy of the clothing trade is cut to a pattern that sells big---it will *suit* your patrons.

---and Harrison says--

"Neither the Irish nor the Hebrews will be offended--it should please everywhere."

Read his full report in issue of July 30th.